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Client: UBO
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PREPARE FOR ARRIVAL.

In the beginning, there was a planet. But it was someone else's so screw 'em. Artists and independent thinkers like you grew old there, and bitter, waiting for the "industry" to catch up to true creative expression.

But while you waited, a new planet emerged.

MARCH 7, 2000: THE REVOLUTION GETS LINKED

It claimed the Internet as a home that nurtured and empowered artists to create and express whatever the f*** they wanted, on their own terms. A stronghold where the channels, the networks, the communities belonged to them--to you--and no one else. A place where creative drive could hook up with entrepreneurial spirit and take it to the stage--any stage. A power base that would make the "industry" mess its silk drawers. A world of possibility.

A new Planet.

YOU'VE GOT THE DRIVE. WE'VE GOT THE DESTINATION.

And the artists came. The wild-eyed paint-spattered loft-dwellers. The Jane Lunchpails with heads full of guitar chords. The closet poets and the basement scientists on the one's and two's. The small business-owners with empty rolodexes and watershed ideas. Music to movement, film to fashion, animation to art and everything in between. They came, they met, they networked and thrived.

And anyone who knew their ass from their elbow saw that it flipped the whole damn pie for good.

YOUR PASSPORT: WWW.INDIEPLANET.COM

INDIEPLANET is your all-access pass to independent thought and experience you won't find anywhere else. Key into the indie scene before anyone. And watch the majors fall flat on their face-lifts trying to catch up.

FREE-THINKING/FREE-STYLING/FREE ACCESS/FREE ENTERPRISE

It's an all-hours no-cost venue where creators can Web-stead for free, and where user-friendly e-commerce lets them storefront the fruits of their labors. Where one-of-a-kind editorial content keeps the audience coming back, credit cards at the ready. Where artist + vision = artistic and financial success. Your vision. Your voice. Your terms.

So bring it on. Got a vision? Let's see it. Got a voice? Let's hear it.

Welcome to INDIEPLANET.